

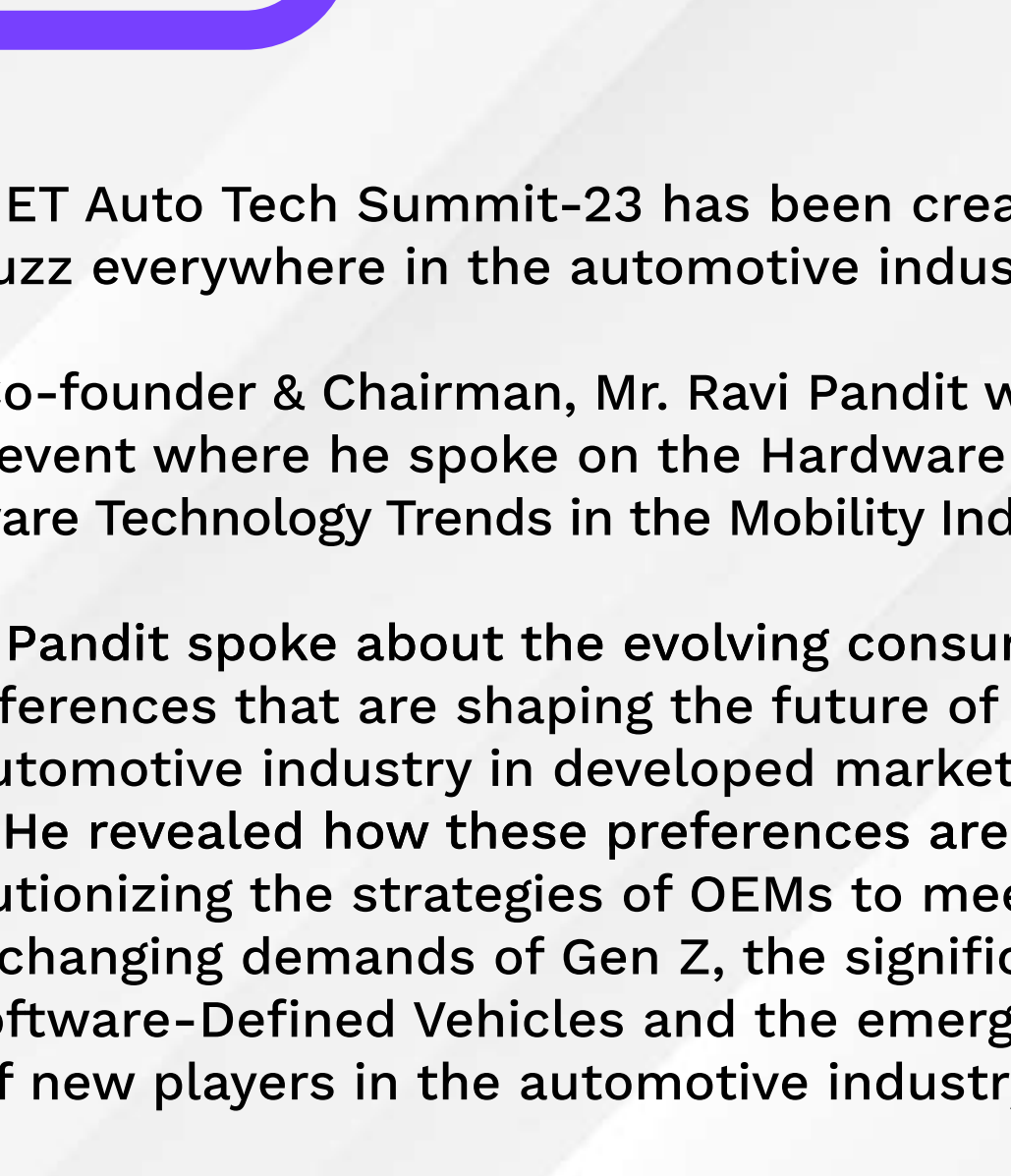
# KPIT

## What's Up @ KPIT

### Your weekly KPIT updates are here now!

### July 8th, 2023

## MR. RAVI PANDIT AT THE ET AUTO TECH SUMMIT'23



The ET Auto Tech Summit-23 has been creating a buzz everywhere in the automotive industry!

Our Co-founder & Chairman, Mr. Ravi Pandit was at the event where he spoke on the Hardware and Software Technology Trends in the Mobility Industry.

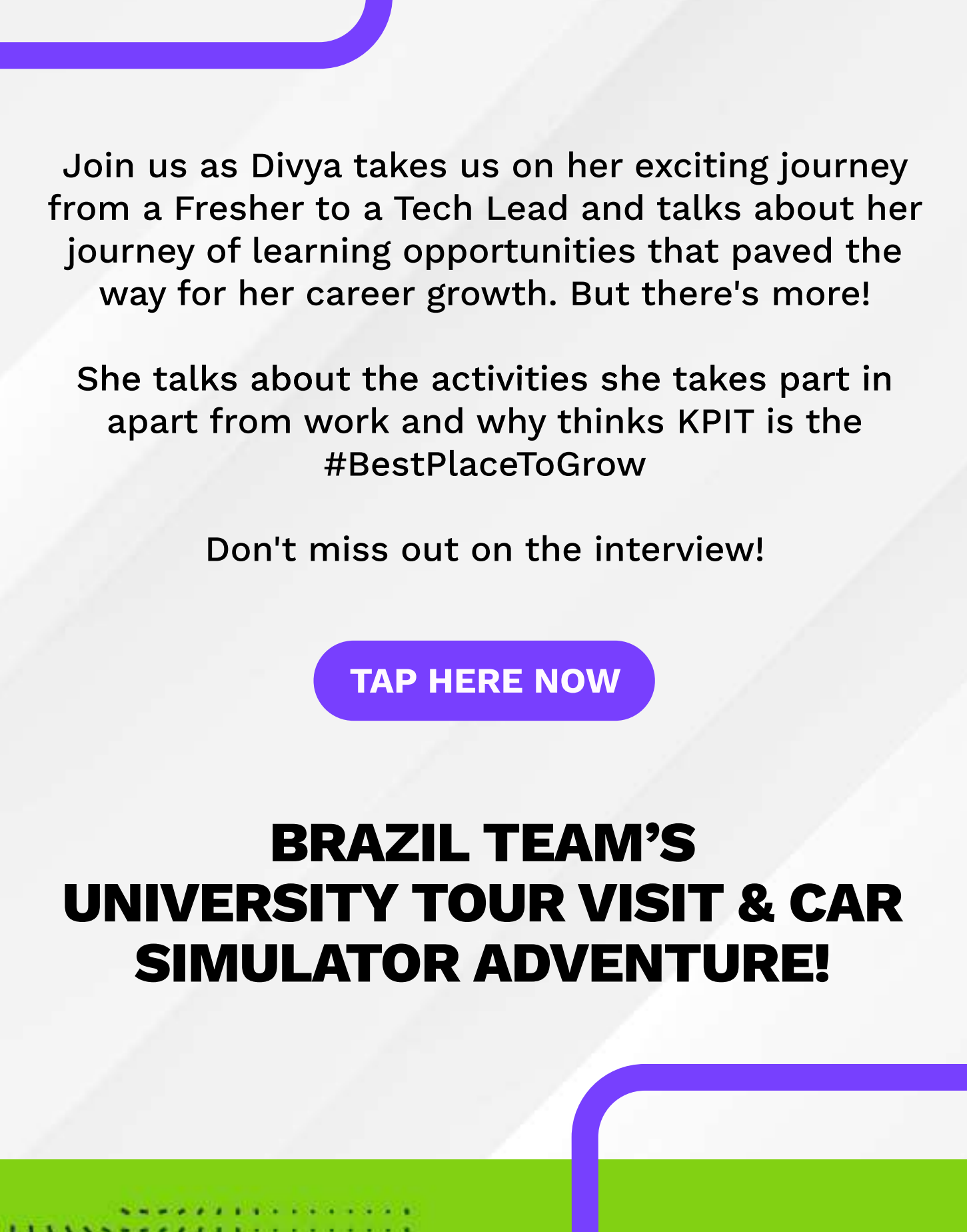
Mr. Pandit spoke about the evolving consumer preferences that are shaping the future of the automotive industry in developed markets.

He revealed how these preferences are revolutionizing the strategies of OEMs to meet the ever-changing demands of Gen Z, the significance of Software-Defined Vehicles and the emergence of new players in the automotive industry.

There was much more to it. Curious to see it all? Then click below to read and watch the full presentation by Mr. Pandit.

[GO THROUGH THE PRESENTATION HERE](#)

## STORY OF CAREER ACCELERATION WITH DIVYA!



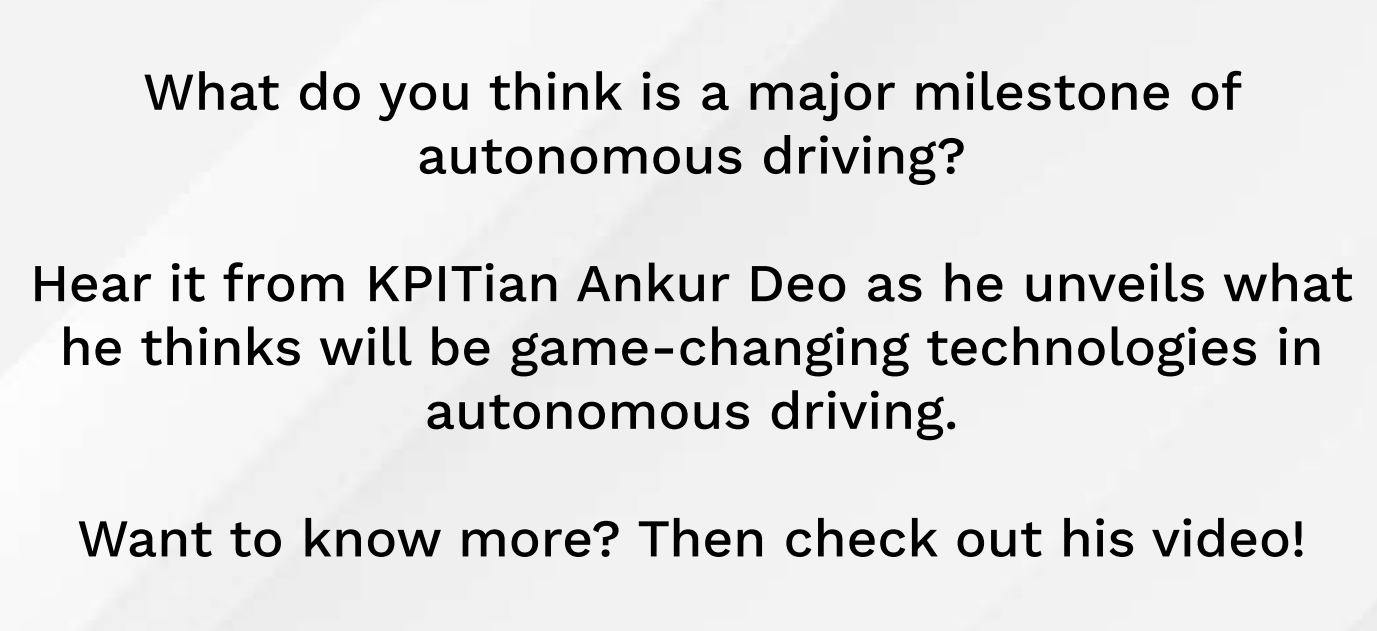
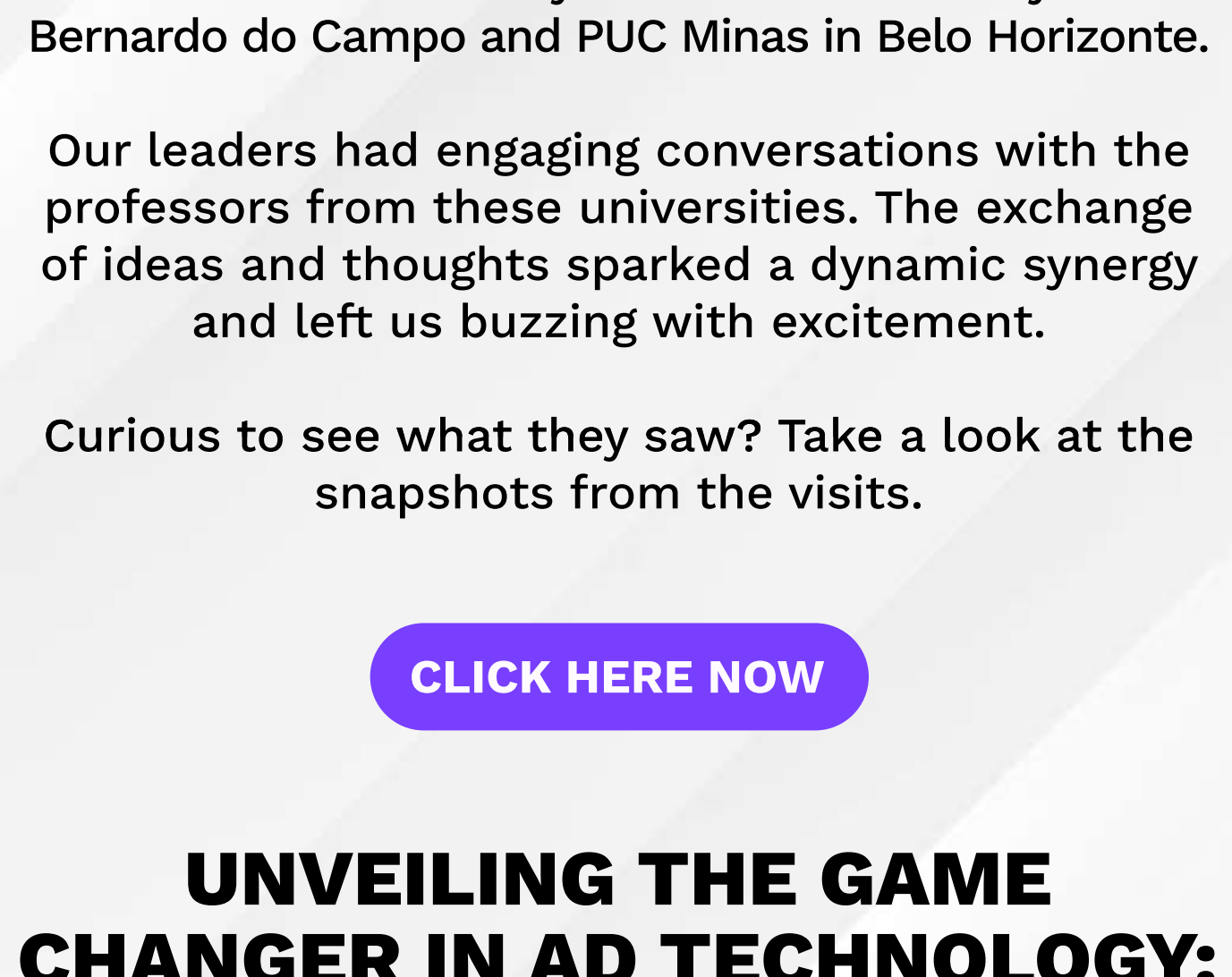
Join us as Divya takes us on her exciting journey from a Fresher to a Tech Lead and talks about her journey of learning opportunities that paved the way for her career growth. But there's more!

She talks about the activities she takes part in apart from work and why thinks KPIT is the #BestPlaceToGrow

Don't miss out on the interview!

[TAP HERE NOW](#)

## BRAZIL TEAM'S UNIVERSITY TOUR VISIT & CAR SIMULATOR ADVENTURE!



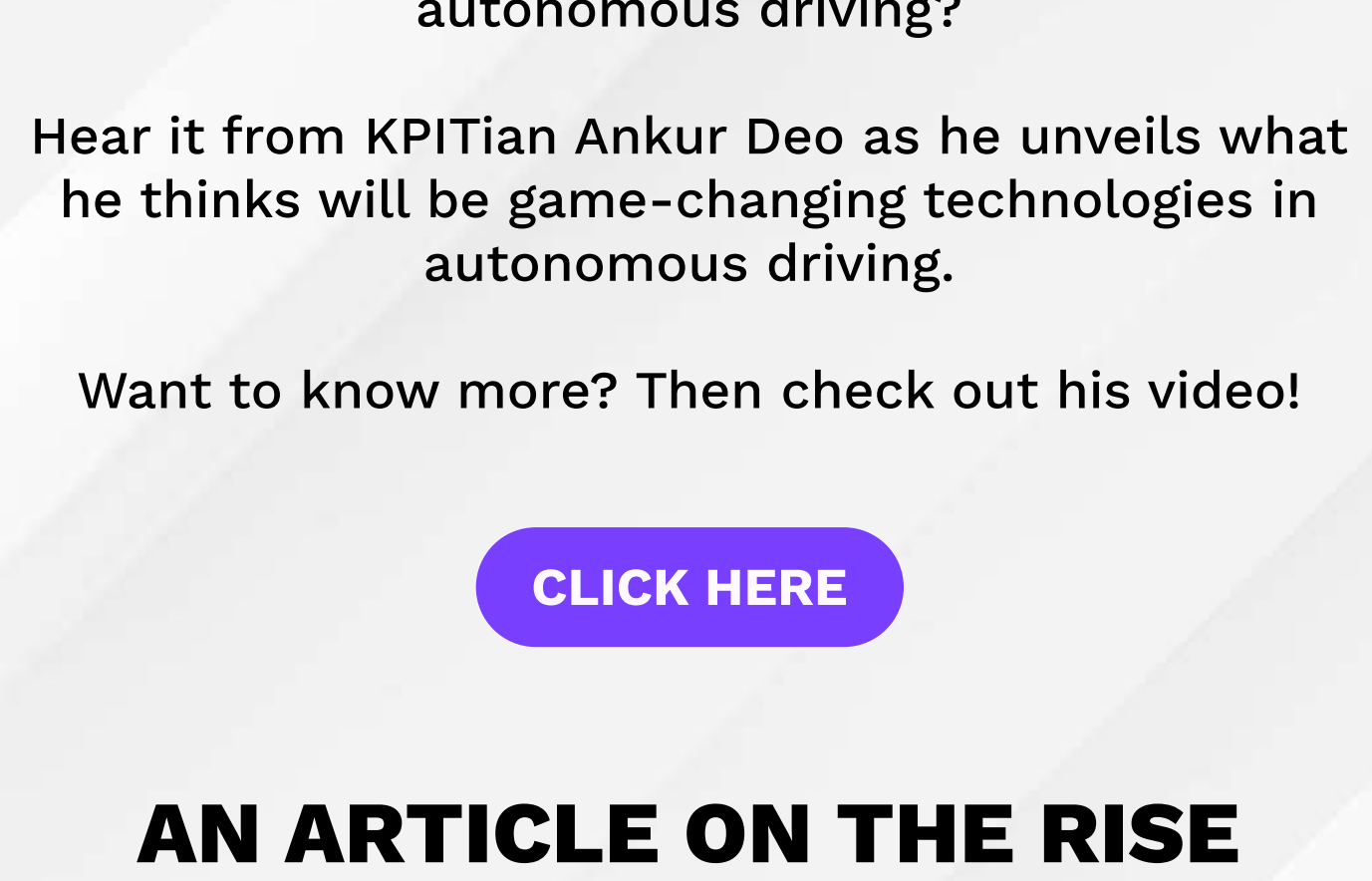
Our Brazil team recently visited FEI University in São Bernardo do Campo and PUC Minas in Belo Horizonte.

Our leaders had engaging conversations with the professors from these universities. The exchange of ideas and thoughts sparked a dynamic synergy and left us buzzing with excitement.

Curious to see what they saw? Take a look at the snapshots from the visits.

[CLICK HERE NOW](#)

## UNVEILING THE GAME CHANGER IN AD TECHNOLOGY: GET INSIGHTS FROM ANKUR!



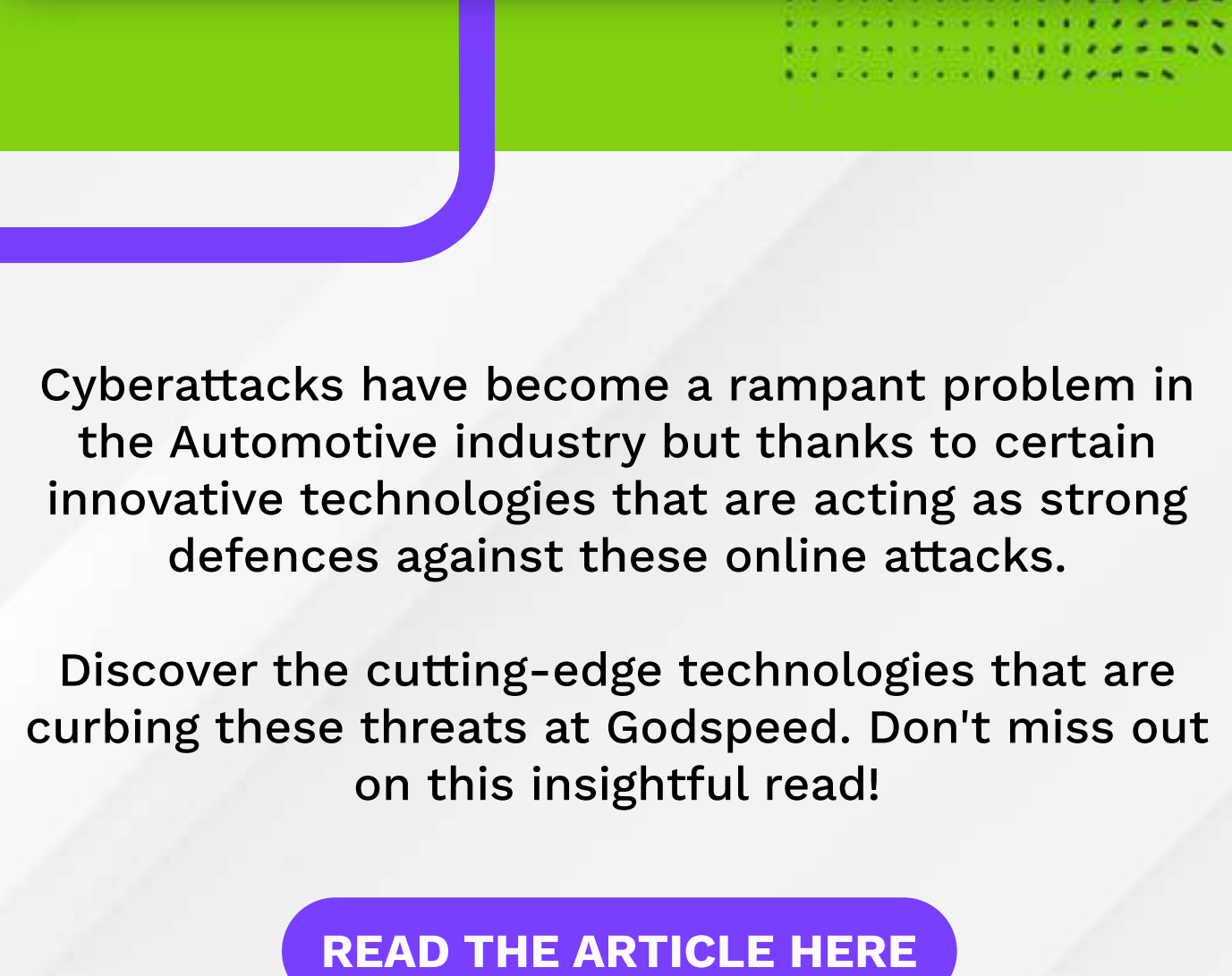
What do you think is a major milestone of autonomous driving?

Hear it from KPITian Ankur Deo as he unveils what he thinks will be game-changing technologies in autonomous driving.

Want to know more? Then check out his video!

[CLICK HERE](#)

## AN ARTICLE ON THE RISE OF CYBERATTACKS IN THE AUTOMOTIVE INDUSTRY

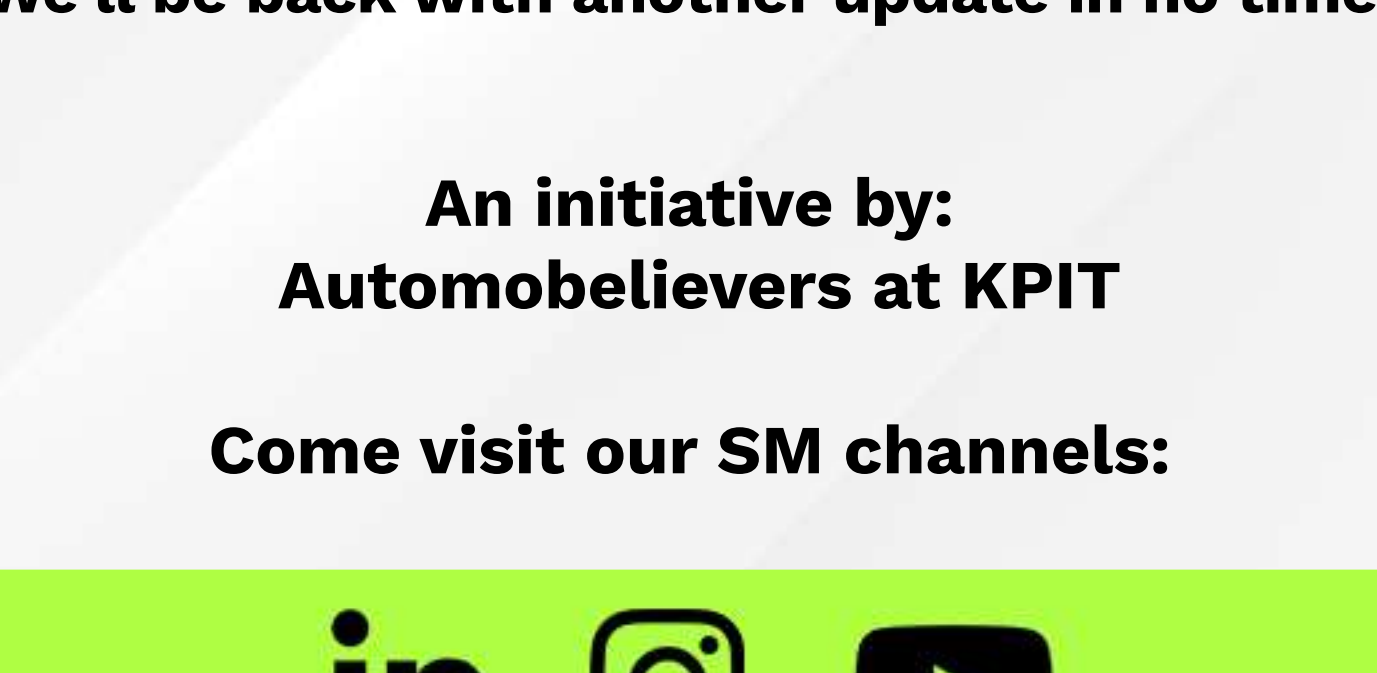


Cyberattacks have become a rampant problem in the Automotive industry but thanks to certain innovative technologies that are acting as strong defences against these online attacks.

Discover the cutting-edge technologies that are curbing these threats at Godspeed. Don't miss out on this insightful read!

[READ THE ARTICLE HERE](#)

## SNAPSHOT CHALLENGE!



Can you guess which office of KPIT is this? Text us the right answer back!

**KEEP GUESSING, UNTIL THEN!**

**We'll be back with another update in no time!**

**An initiative by: Automobelievers at KPIT**

**Come visit our SM channels:**

